Character Area 4: Industrial river valleys

This sheet summarises the comprehensive assessments of character and regeneration opportunities in sections 5 and 6 of the report.

Character summary

The river valleys have historically been a focus for industrial activity based on water power and communications, with many mills, blowing houses and foundry sites, industrial housing and transport links. The historic character continues in the present with current use of the area by a dispersed mix of industrial - retail warehouse - service enterprises and by housing, including Cornwall's first residential 'tower block'.

Regeneration opportunities

Planning and development

- Review brownfield and potential development sites in conjunction with assessment of standing and buried archaeology and public amenity.
- Maintain historic dispersed mix of commercial / industrial activity, housing and green space.
- Encourage full use of surviving industrial buildings.

Enhance and promote the area as an amenity

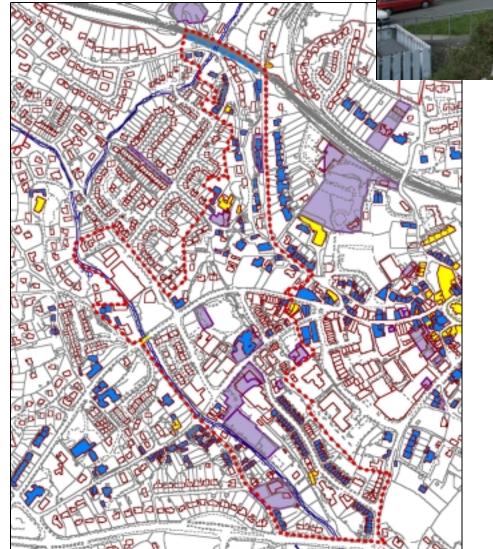
- Recognise the area's importance for surviving industrial archaeology.
- Encourage further research into its industrial past.
- Develop interpretation to encourage understanding and appreciation.
- Enhance footpath networks and green spaces.
- Potential for landscaping and greening to enhance modern industrial and retail sites.

Enhance links with surrounding countryside

• Use river to link to 'countryside corridors' and footpaths / cycle trails north and south of the town.

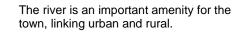


Industrial archaeology offers potential for green tourism. Sustainable new uses are needed for some surviving structures.



Distinctive late 19th – early 20th century

industrial housing in Moorland Road.

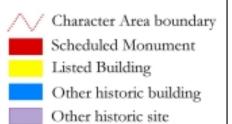




The 16th century Old Bridge: a potential focal point in attracting heritage tourism.

CSUS: ST AUSTELL

Character area 4: Industrial river valleys



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