

**Character Area 4:
Promenade and tourism focus**

This sheet summarises the comprehensive assessments of character and regeneration opportunities in Sections 5 and 6 of the report.

Character summary

This area is unified by the broad, elegant, linear engineering of the Promenade itself, with a range of leisure, tourism and residential uses fringing its landward side. It offers striking views across the Bay and into the town.

Regeneration opportunities

• **Seek enhancements in the short term**

Despite the possible future problems presented by climate change, structural issues and extreme weather and tidal events, the very high significance of the Promenade for Penzance merits short-term action to improve its somewhat degraded current character and appearance and to increase confidence in the area.

Measures could include provision of flood walls and surfacing more appropriate to its character, repair of railings, lightweight or even temporary shelters and stands, specially designed seating, waste bins, lampposts, etc., better management of cycle and pedestrian routes, enhancement of the various historic buildings and promotion of the businesses, outdoor life and recreational activities along and behind the promenade itself. Completion of the skateboard park at Wherry Town would further expand the range of facilities available.



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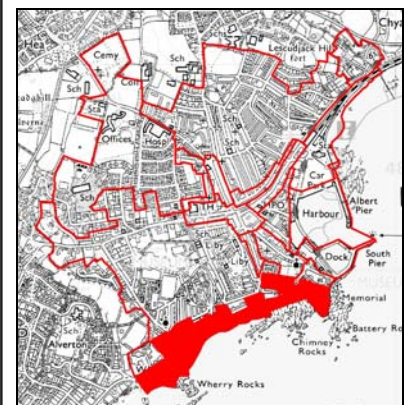


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**Character Area 4:
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- Character Area Boundary
- Scheduled Monument
- Listed Building
- Other Historic Building
- Historic Plot
- Registered Historic Park & Garden
- Other Recreation & Open Space



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