

Character Area 1a:

Market core

This sheet summarises the comprehensive assessments of character and regeneration opportunities in Sections 5 and 6 of the report.

Character summary

The busy historic commercial and market focus and the meeting and crossing point of the town's main streets. The area is made up of several linked strongly enclosed spaces with a diverse collection of substantial historic commercial and public buildings.

Regeneration opportunities

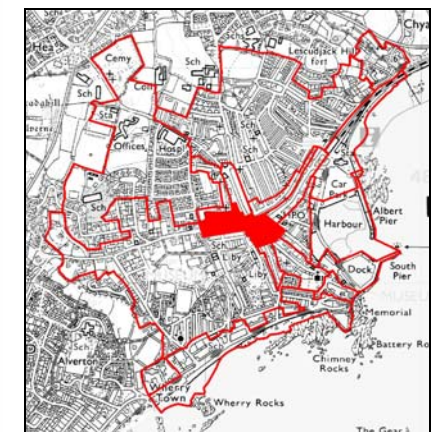
- Reassert role as urban hub**
Strengthen civic, community and tourist-related information provision and reintroduce a commercial draw, such as a market. Enhance the forecourt of St John's Hall. Reassert role as central hub promoting access to all adjacent streets and acting to counterbalance the eastward drift of economic activity in the town.
- Enhance permeability and the public realm**
Combine relatively easily achieved public realm works with traffic management schemes to improve pedestrian priorities and public transport access and enhance attractiveness; provision of up-to date public facilities (including toilets) around this area.
- Maintain historic fabric**
This area contains important listed buildings and many important unlisted ones, not all presented appropriately. Grant aid as a catalyst to investment could significantly improve appearance, value and attractiveness.



Striking, high-quality buildings and distinctive streetscapes merit significant public realm enhancement to help underline the primacy of this area of the town.

Character Area 1a:
Market core

- Character Area Boundary
- Scheduled Monument
- Listed Building
- Other Historic Building
- Historic Plot
- Registered Historic Park & Garden
- Other Recreation & Open Space



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Cornwall Archaeological Unit
Historic Environment
Cornwall County Council
(01872) 323603
cau@cornwall.gov.uk

