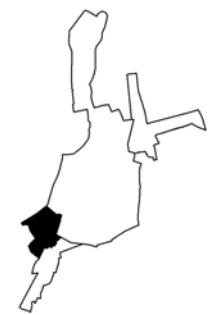


Character Area 2:  
Fairground



- Primary study area (1907 urban extent)
- Character Area
- Conservation Area
- Scheduled Monument
- Listed Building
- Historic Building

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**Character Area 2: Fairground**

*This sheet summarises the comprehensive assessments of character and regeneration opportunities in Section 8 of the report.*

At the top of the medieval town's two southern streets, where the slope levels out, is the site of Camelford's fairground, known as The Cleave. It was probably an integral part of the original medieval planted town complex, especially given that the 1260 charter provided for an annual three-day fair in the middle of July. It was shown on a 1753 map as an irregular open area with a lane crossing it, on the line of the present Cleave Road. The area was encroached upon in piecemeal fashion, especially by buildings, enclosures and a livestock market in the 19th and 20th centuries.

These developments had the effect of fragmenting the former open space, leaving the area with a confused, unresolved, and under-appreciated air. The Cleave has become a transition area between Camelford's historic core and its modern extensions on the higher land to the west.

**As Camelford's medieval fairground, and then the modern livestock market, this area contributed greatly to Camelford's economic and social life. This importance is now increasingly difficult to appreciate as the area becomes fragmented and cluttered.**

**Regeneration opportunities**

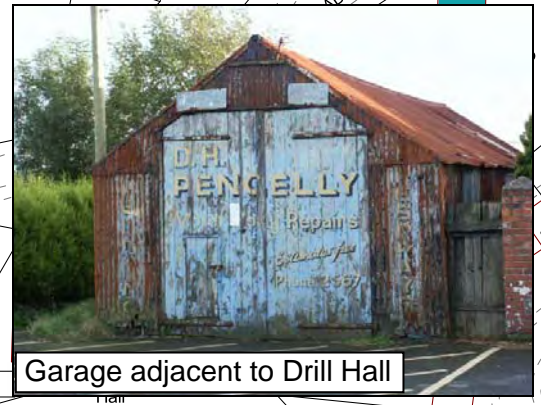
- Celebrate this area's historic importance. Include in a reissued Town Trail, but also take decisions with its character and importance fully in mind.
- Extend the Conservation Area to include the southern half of the fair ground.
- Use Conservation Area status to ensure retention of key features (eg original or historical windows, doors and roof and wall coverings).
- Retain the surviving open area, and extend it by reducing unnecessary divisions and clutter, and relocating features such as the bus shelter. Redesign the skateboarding area, if that use is indeed what the Town Trust intends to maintain here. Any alternative use should not further reduce or fragment the open character of the area.
- Undertake a review of the public realm and signage and reduce their obtrusiveness.



Former cattle market at The Cleave



Cleave Road crossing fair ground



Garage adjacent to Drill Hall



Former school



Open ground in front of Museum